

TOTAL ECONOMIC IMPACT™ OF

Pure Signal™ Recon

Team Cymru commissioned Forrester Consulting to quantify the positive financial impact of external threat hunting using Team Cymru's Pure Signal™ Recon solution.

Learn the impact of making external threat hunting a strategic priority, as opposed to a tactical reaction.

THE TRUE VALUE OF GLOBAL INTERNET VISIBILITY

FINANCIAL BENEFITS



488%
ROI

Including
Operational Costs



\$7.5M
SAVED

Over Three
Years



< 6
MONTHS

Payback



Our whole team doesn't have to focus on what is getting into our network, because we are making sure that nothing bad gets in. We are in the prevention business now – not the reactive business.

– Lead Security Analyst

QUANTIFIED GAINS

Monetary figures add up to \$9.05M in total savings (before adjustments).



DATA BREACH
RISK REDUCTION



MANAGING
COMPROMISED
THIRD-PARTY THREATS



AVERTED ATTACK
FROM COMPROMISED
ACQUISITION



CONSOLIDATION
OF THREAT
INTELLIGENCE SERVICES



REDUCING OPERATIONAL
DRAIN FROM
PHISHING ATTACKS



CHALLENGES

“In the beginning of 2020, we saw a major increase in ransomware hitting our third parties.”



“For other sources, we would have to vet new feeds to make sure they are clean and to monitor existing feeds.”



“For other sources, we would have to vet new feeds to make sure they are clean and to monitor existing feeds. Monitoring would take at least 4 hours per month.”



“There’s a time-consuming process that comes with a compromise of our third parties.”



OUTCOMES

“In 2020, we notified 350 organizations that they were compromised or at risk of being compromised “

“..with what we glean from Recon, we have been able to go from 15 feeds to 5 feeds. In addition, with Recon, we are fed information the same day it is utilized.”

“Recon has allowed us to pay more attention to the [bad] actors instead of reading reports about [them]. It has allowed us to create our own intelligence”

“When [a third party is] compromised, we identify it with Recon, then tell [the third party] how [the threat actor] got in ... and what they need to do to stop them immediately”

CUSTOMER PROFILES

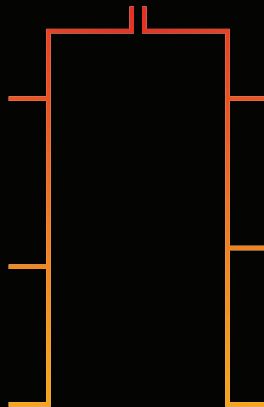
- Fortune 100
- Mature cyber intelligence team
- 100k strong workforce at risk of phishing
- Proactive threat protection strategy
- Large & complex supply chains

USE CASES

Track infrastructure used by ransomware groups of interest and block their attacks.

Detect threats within the networks of newly acquired subsidiaries.

Block phishing emails.



Detect threats across your supply chain.

Improve APT detection.

Accelerate root cause and optimize remediation.



Scan to get the report.
<https://bit.ly/Recon-TEI>