

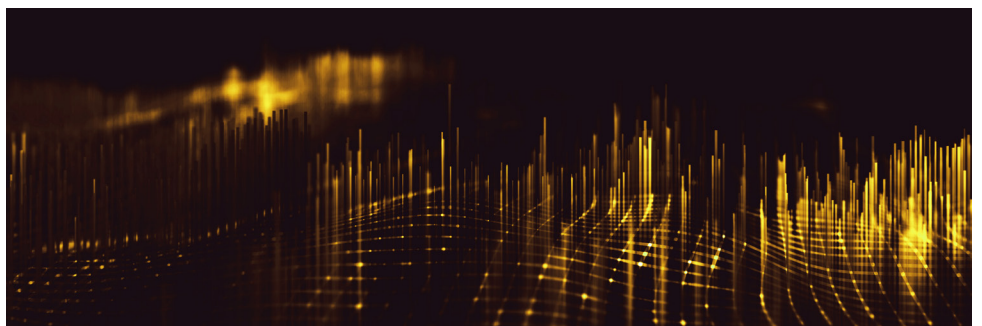
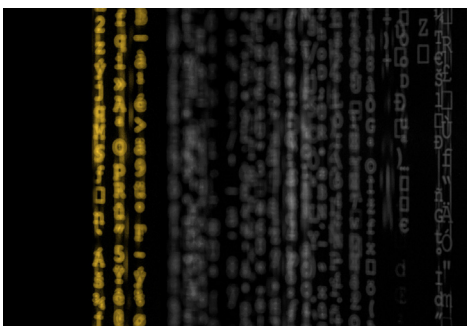
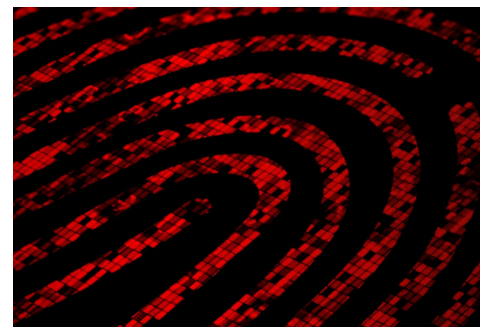
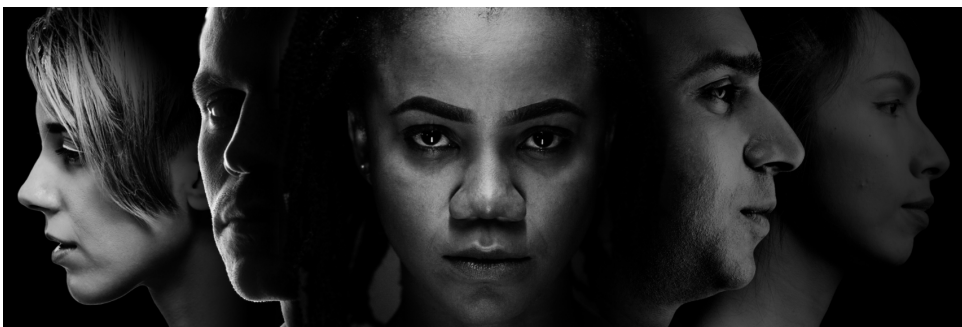
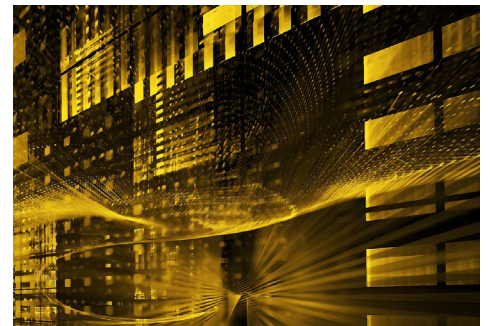
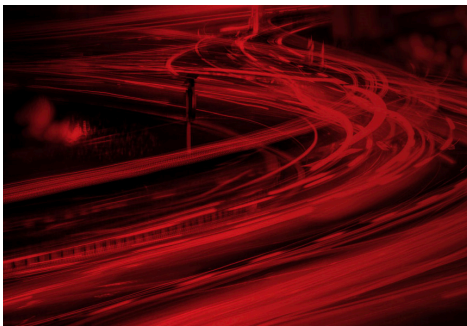
Leverage **Team Cymru's** Brand Assets.



Mission

Make the world a better place through insight that saves and improves lives.

Imagery Tone



IMAGERY LIBRARY

Proper Logo Usage

The logo is to be given optimal staging in layouts. Minimum clear space is established as equal to the height of the Team Cymru letterforms. Do not use less than the minimum clear space.

Clear space is equal to the height of the Team Cymru letterforms. The height of these letterforms dictates the height of the clear space.



[DOWNLOAD LOGOS](#)

Incorrect Logo Usage

As always, follow brand guidelines to avoid unauthorized variations of the logo.



✗ Do not make the logo all red.



✗ Do not create a 1-color logo, even if it is from Team Cymru's color palette.



✗ Do not stretch the logo.



✗ Do not add a drop shadow or glow.



✗ Do not tilt the logo.



✗ Do not shrink the logo beyond the minimum width.



✗ Do not rearrange elements of the logo.



✗ Do not put the logo on a background that causes colors to vibrate.



✗ Avoid placing the logo on top of a busy background that competes with readability.

Team Cymru Colors

Team Cymru's brand colors are defined to ensure a consistent look and feel. Other colors are permitted to use in photographs or diagrams, but colors from this palette are to be the dominant palette on any document or branded piece. Blue should be used minimally, if at all.

Red

CMYK 5 • 100 • 100 • 0
RGB 227 • 27 • 34
Hex E31B22
PMS 185C

Dark Red

CMYK 20 • 100 • 98 • 11
RGB 180 • 30 • 37
Hex B41E25
PMS 1805C

Gold

CMYK 1 • 43 • 100 • 0
RGB 247 • 159 • 0
Hex F79F00
PMS 7549C

Gray

CMYK 42 • 33 • 26 • 0
RGB 155 • 159 • 170
Hex 9B9FAA

Black

CMYK 0 • 0 • 0 • 100
RGB 0 • 0 • 0
Hex 000000



Team Cymru Typography

HEADLINE

Changa Semibold
18/23pt

Not Just Cyber Threat Intelligence.

SUBHEAD

Changa Regular
Changa Semibold
18/23pt

For those with the Augury platform, visibility and insight are **global**.

BODY TEXT

Roboto
12/14.4pt

Augury is an aggregation of Pure Signal™ and is our cybersecurity analyst's portal. This intuitive query tool allows you to correlate and analyze 50+ different data types, including global Internet traffic. This solution allows you to identify, map and block cyber threats outside your enterprise perimeter. It's what threat hunting should be. It enables continuous monitoring in the wild, accelerates incident response, and it's a strategic game changer for your organization.

DOC INDICATOR

Changa Regular
9/20pt

BROCHURE

QUOTE

Changa Medium
14/16.8pt

Changa Regular
11/13.2pt

“Team Cymru has operated under the radar for a couple decades building an intelligence ecosystem and working to make the world a safer place. This is why they have data literally nobody else has.”

- John Brown, CISSP [CityLink Telecommunications]

[DOWNLOAD FONTS](#)